

**One** in MUSIC,  
**One** in HEALTH.

**July 14, 2018**

**at the**

**Harvard Athletic Complex**

A Partnership between:

 **CVS**  
Health®

 **Partners**  
In Health





1 CVS Drive  
Woonsocket, RI  
02895  
(401) 769-6720 \* cvshealth.com \* cvs.com

**FOR MORE INFORMATION, CONTACT:**

Caroline Cox, director of communications  
Phone: 860-581-0912  
Email: ccox01@syr.edu

**FOR IMMEDIATE RELEASE**

**CVS HEALTH TO JOIN WITH PARTNERS IN HEALTH FOR MUSIC FESTIVAL**

**BOSTON, Oct. 11, 2017** – CVS Health announced today that it will partner with Partners In Health to provide healthcare to the poor around the world. On Saturday, July 14, 2018, CVS Health will host an event called One in Music, One in Health with all proceeds going towards Partners In Health’s cause.

The event will take place at the Harvard Athletic Complex at 79 North Harvard St. in Allston, Massachusetts. Various artists will perform on the three lawns at the athletic complex throughout the day. CVS Health and Partners In Health are excited to announce their partnership with Bono. As the lead vocalist of the world-famous music group U2, he and the rest of the band will perform as the main and final act of One in Music, One in Health.

Ticket sales will go towards providing healthcare for those in need across the globe. A fee included with the ticket sale will pay for the festival employees, though many of those operating and setting up the festival will be volunteers. Fifty percent of the merchandise sales will also go towards Partners In Health’s cause.

Gates will open for One in Music, One in Health at 2 p.m. Beverages and merchandise will be available for sale as soon as the gates open. Artists and music groups will begin performing at 3 p.m. The lineup for the festival will include well-known artists like Jack Johnson, Ben Folds and The National as well as various local groups. Around 8 p.m., Paul Farmer, the co-founder and chief strategist of Partners In Health, will speak and then introduce U2 to the stage. The event will end after U2’s performance.

Tickets will go on sale in January 2018. The full lineup for the festival will also be announced at this time.

(more)

“One in Music, One in Health is a dream come true for us here at Partners In Health. We are so excited that people will be able to learn about and support our cause, all the while enjoying a fun-filled day with great music,” said Farmer. “The proceeds of this event will undoubtedly save lives.”

CEO of CVS Health Larry J. Merlo said, “We are more than happy to help Partners In Health’s cause. We understand all too well the importance of healthcare, and we’re excited to help bring quality care to those in parts of the world who do not have access to it.”

For more information on the event, visit either [www.act.pih.org/page/event/search\\_simple](http://www.act.pih.org/page/event/search_simple) or [www.investors.cvshealth.com/events-and-presentations](http://www.investors.cvshealth.com/events-and-presentations) .

*Our mission at Partners in Health is to provide a preferential option for the poor in health care. By establishing long-term relationships with sister organizations based in settings of poverty, Partners In Health strives to achieve two overarching goals: to bring the benefits of modern medical science to those most in need of them and to serve as an antidote to despair.*

*At CVS, we’re reinventing pharmacy to have a more active, supportive role in each person’s unique health experience and in the greater health care environment—from advising on prescriptions to helping manage chronic and specialty conditions to providing quality walk-in medical care and pharmacy benefits management .Because we’re present in so many moments, in ways that are more affordable and effective, we’re able to positively influence health behavior and shape the future of health care for people, businesses and communities. Health is everything.*

###



1 CVS Drive  
Woonsocket, RI  
02895  
(401) 769-6720 \* cvshealth.com \* cvs.com

**FOR MORE INFORMATION, CONTACT:**

Caroline Cox, director of communications  
Phone: 860-581-0912  
Email: ccox01@syr.edu

**BACKGROUNDER: ONE IN MUSIC, ONE IN HEALTH  
October 25, 2017**

**CVS Health**

CVS Health is a pharmacy innovation company. Today, it is the largest pharmacy health care provider in the United States. The first CVS store was founded in Lowell, Massachusetts, in 1963 by brothers Stanley and Sidney Goldstein and their partner Ralph Hoagland. Short for Consumer Value Stores, CVS sold health and beauty products. The chain grew in the next few years, and, by 1967, the first stores with pharmacy departments began operating. In 1969, CVS was sold to the Melville Corporation.

CVS operated 100 stores in New England by 1970. By CVS's 25th anniversary in 1988, it had nearly 750 stores and had reached sales of approximately \$1.6 billion.

CVS launched PharmaCare, a pharmacy benefit management company, in 1994. PharmaCare offered a large variety of services to employers and insurers. In 1995, it launched CarePatterns disease management programs.

CVS Corporation became a stand-alone company again after the restructuring of the Melville Corporation in 1996. It began trading on the New York Stock Exchange under the CVS ticker.

In 1999, CVS launched online prescription refills, as well as CVS.com. CVS.com was the first integrated online pharmacy in the United States. CVS also became the first pharmacy retailer to offer a loyalty card program in 2001, when it introduced the ExtraCare card.

(more)

In 2007, CVS Corporation and Caremark Rx, Inc. merged and became CVS Caremark. By 2012, CVS Caremark, now the premier integrated pharmacy services provider, had surpassed \$100 billion in revenue. In 2014, CVS Caremark announced that it would stop offering cigarettes and other tobacco products in all CVS/pharmacy stores and launched a national smoking cessation program.

Later in 2014, CVS Caremark changed its corporate name to CVS Health. This change was intended to demonstrate its wider commitment to health care. In 2016, it announced a five-year, \$50 million program called “Be The First.” The program’s purpose is to help create the first tobacco-free generation.

Today CVS Health has over 9,700 retail locations in 49 states, as well as the District of Columbia, Puerto Rico and Brazil. CVS Pharmacy Minute Clinic is also affiliated with hospitals, clinics and physicians in a number of states. Each day, 5 million customers are served by CVS Pharmacy. It continues to be an innovation company with a commitment to helping people achieve better health.

*At CVS, we’re reinventing pharmacy to have a more active, supportive role in each person’s unique health experience and in the greater health care environment—from advising on prescriptions to helping manage chronic and specialty conditions to providing quality walk-in medical care and pharmacy benefits management .Because we’re present in so many moments, in ways that are more affordable and effective, we’re able to positively influence health behavior and shape the future of health care for people, businesses and communities. Health is everything.*

### **Partners In Health**

Partners In Health is a non-profit health care organization based in Boston, Massachusetts. The organization offers quality healthcare to those most in need of it in developing countries. It was founded in 1987 by Paul Farmer, Ophelia Dahl, Jim Yong Kim, Todd McCormack and Thomas J. White.

The full story of Partners In Health’s start is told in author Tracy Kidder’s nonfiction book, “Mountains Beyond Mountains: The Quest of Dr. Paul Farmer, A Man Who Would Cure the World.” The book follows Farmer’s journey in 1987, when he and Dahl set up a community-based health project in Cange, Haiti. The project’s initial emphasis was on treating people affected by HIV/AIDS in rural Haiti.

(more)

According to The Atlantic, Partners in Health now serves 2.5 million people around the world. In Liberia, it provides care and trainings in the most remote areas. In Sierra Leone, it helps rebuild the public health system, which was devastated by an Ebola epidemic. In Russia, it fights multi-drug-resistant tuberculosis. In the Navajo Nation, it helps Native Americans suffering poor health outcomes. In Peru, it operates 10 health posts in the Lima slums. In Mexico, it helps improve primary healthcare in Chiapas (one of Mexico's poorest areas). In Haiti, it operates clinics and hospitals (including a national teaching hospital). In Lesotho, it delivers quality health care to almost 120,000 people via rural health facilities. In Rwanda, it helps fortify the public health system in three districts (and serves 800,000 people). And, in Malawi, it works with the Ministry of Health to offer care in the rural Neno district.

Partners In Health also has mission partners in the United States, Madagascar, Nepal, Mali, Liberia and Burundi. Additionally, it has affiliated projects in Mexico, Guatemala, Chennai and Lima. It has programs to combat and/or aid mental health, maternal health, child health, Ebola, HIV/AIDS, tuberculosis, cholera, cancer and chronic diseases, community health workers, surgery and nursing. The organization also has a large number of partnerships. Some of its partners include the American Cancer Society, Pfizer, Inc., The GE Foundation, TOMS and the Abbott Fund.

Partners In Health continues to care for patients in their homes and communities and build lasting health systems for the people most in need of them.

*Our mission at Partners in Health is to provide a preferential option for the poor in health care. By establishing long-term relationships with sister organizations based in settings of poverty, Partners In Health strives to achieve two overarching goals: to bring the benefits of modern medical science to those most in need of them and to serve as an antidote to despair.*

### **The Health Crisis in Settings of Poverty**

According to The World Health Organization, about 1.7 billion people have inadequate or no access to medicines that treat or prevent diseases that kill an alarming number of people each year. Each year, over 14 million people are killed by infectious diseases. Moreover, malaria kills 2 million people annually, and tuberculosis kills another 2 million. According to the Northwestern Journal of International Human Rights, 90 percent of deaths resulting from infectious diseases and 99 percent of deaths resulting from tuberculosis take place in the developing world.

(more)

According to Global Issues, 2 million people died from AIDS in 2008, and approximately 7 out of 10 deaths took place in Sub-Saharan Africa. Studies have shown that the HIV/AIDS epidemic has had a drastic effect on the declining economic growth in this area.

The health crisis in settings of poverty has created a vicious cycle that counteracts growth and development in these areas. Bringing the benefits of modern health care and science is the first step in laying a foundation for the developing world to improve and upgrade.

### **One in Music, One in Health**

One in Music, One in Health is a partnership between CVS Health and Partners In Health. The event will feature a music festival on Saturday, July 14, 2018, from 2 p.m. to 10 p.m. at the Harvard Athletic Complex at 79 North Harvard St. in Alston, Massachusetts.

CVS Health and Partners In Health have partnered with Bono for the event. The name One in Music, One in Health is an attribution to U2's famous song "One." U2 will perform as the final act in the festival's lineup. The band will be introduced by Paul Farmer, the co-founder of Partners In Health.

The lineup also features performances by well-known artists Jack Johnson, Ben Folds and The National, as well as various local groups. Beverages and merchandise will be available for purchase as soon as the gates open at 2 p.m. Artists will begin performing at 3 p.m.

Tickets will go on sale online in January 2018. Proceeds will go toward Partners In Health's cause. Fifty percent of the merchandise sales will also go towards Partners In Health.

For more information on the event or the partnership between CVS Health and Partners In Health, visit either [www.act.pih.org/page/event/search\\_simple](http://www.act.pih.org/page/event/search_simple) or [www.investors.cvshealth.com/events-and-presentations](http://www.investors.cvshealth.com/events-and-presentations).

###





1 CVS Drive  
Woonsocket, RI  
02895  
(401) 769-6720 \* cvshealth.com \* cvs.com

**FOR MORE INFORMATION, CONTACT:**

Caroline Cox, director of communications  
Phone: 860-581-0912  
Email: ccox01@syr.edu

**FACT SHEET: One in Music, One in Health  
November 6, 2017**



**CVS Health**

- Founded in Lowell, Massachusetts, in 1963
- Began operation of its first stores with pharmacy departments in 1967
- Removed all cigarettes and other tobacco products from its stores and started a national smoking cessation program in 2014
- Changed the corporate name from CVS Caremark to CVS Health in 2014
- The largest pharmacy chain in the United States with over 9,600 stores as of 2016
- Ranked third on Fast Company's 50 Most Innovative Companies list in 2016
- CEO: Larry J. Merlo



**Partners In Health**

- Founded in 1987 by Paul Farmer, Ophelia Dahl, Jim Yong Kim, Todd McCormack and Thomas J. White
- Based in Boston, Massachusetts
- Currently has programs to combat/aid Ebola, mental health, maternal health, child health, cholera, cancer and chronic diseases, community health workers, HIV/AIDS, surgery, tuberculosis and nursing
- Currently works in Liberia, Sierra Leone, Russia, Peru, Mexico, Haiti, Lesotho, Rwanda, Malawi and the Navajo Nation
- Has mission partners and affiliated projects in other countries
- According to The Atlantic, PIH serves 2.5 million people worldwide
- CEO: Gary Gottlieb

(more)

### **The Health Crisis in Settings of Poverty**

- People in settings of poverty often do not have access to care
- The benefits of modern medical science do not reach undeveloped and developing areas around the world
- According to the World Health Organization, 95 percent of tuberculosis cases and deaths took place in developing countries (tuberculosis is a treatable disease)
- According to Global Issues, 2 million people died from AIDS in 2008, and approximately 7 out of 10 deaths were in Sub-Saharan Africa
- Studies have shown that the HIV/AIDS epidemic has negatively impacted economic growth in Sub-Saharan Africa
- The health crises in settings of poverty makes it very difficult for these areas to modernize

### **One in Music, One in Health**

- Held at the Harvard Athletic Complex at 79 North Harvard St. in Alston, Massachusetts, on Saturday, July 14, 2018, from 2 p.m. to 10 p.m.
- U2's Bono will serve as a spokesperson for the event
- Includes performances by U2, Jack Johnson, Ben Folds, The National, and local groups
- Ticket sales, and 50 percent of merchandise sales will go towards Partners in Health's cause
- Gates will open at 2 p.m. and artists will begin performing at 3 p.m.
- Co-founder of Partners in Health Paul Farmer will speak and introduce U2 to the stage
- Tickets will go on sale in January 2018

###



1 CVS Drive  
Woonsocket, RI  
02895  
(401) 769-6720 \* cvshealth.com \* cvs.com



## **Larry J. Merlo**

### ***CEO***

Larry J. Merlo became the CEO of the CVS Health Corporation in March 2011. He has been the President of the corporation since May, 2010. Merlot has led the company in transforming health care through innovation in products and services and commitment to public health.

Merlo first joined CVS Pharmacy (the corporate name has since been changed to CVS Health) in 1990. Since, Merlo has held numerous positions in CVS Health Corporation, including senior vice president of stores, executive vice president of stores, executive vice president, president of CVS Pharmacy/Retail and chief operating officer.

Merlo served as the Chairman of the National Association of Chain Drug Stores (NACDS) from April 2010 until May 2011. He currently serves on the board of the NACDS, as well as the Business Roundtable Executive Committee. He is also a member of the Consumer Goods Forum Board.

He is a graduate of the University of Pittsburgh School of Pharmacy and has served as a trustee of the university since 2013. Merlo and his wife endowed the Larry and Lee Ann Merlo Student Leadership Fund Award, which delivers need-based assistance to the students in the University of Pittsburgh's Doctor of Pharmacy Program. In 2016, Merlo was named the University of Pittsburgh's Distinguished Alumni Fellow. Additionally, he was included on Barron's "World's Best CEOs" list in 2016. He was also a recipient of the Campaign for Tobacco-Free Kids' Champion Award.

###



800 Boylston St., Suite 300  
Boston, MA  
02199  
(857) 880-5100\* [pih.org](http://pih.org)



**Paul Farmer**  
***Chief Strategist, Partners In Health***

Paul Farmer is the co-founder and chief strategist at Partners In Health.

Farmer founded Partners In Health in 1987, along with Ophelia Dahl, Thomas J. White, Todd McCormack and Jim Yong Kim. From its start providing medical care to a small rural village in Haiti, Partners In Health has now established numerous medical centers around the world and Farmer has been there every step of the way. His innovative community-based treatment strategies break new ground in supplying high quality health care to resource-poor areas.

Farmer is a physician and anthropologist. He serves as chair of the Department of Global Health and Social Medicine at Harvard Medical School, and as chief of the Division of Global Health Equity at Brigham and Women's Hospital in Boston. In 2007, Farmer was awarded the Austin College Leadership Award. He also received the S. Roger Horchow Award for Greatest Public Service by a Private Citizen in 2010. The same year he was named a university professor by Harvard University.

He attended Duke University on a full scholarship and graduated summa cum laude. After completing a postgraduate fellowship at the University of Pittsburgh, he attended Harvard Medical School.

Farmer has also written a number of books concerning health, human rights and social inequality. Some of his most famous works include "AIDS and Accusation," "Pathologies of Power" and "Infections and Inequalities."

###

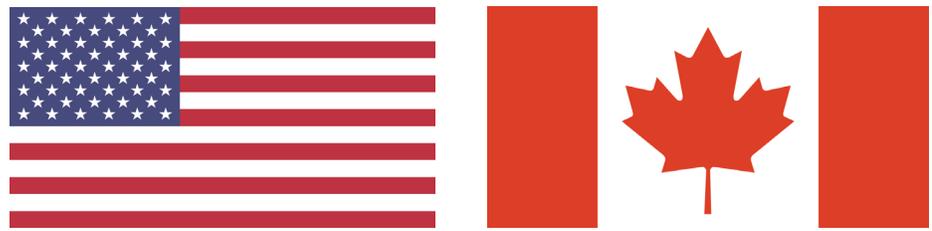
# MORE THAN

**1**  

---

**3**

of the world's health workers live in the United States and Canada



**But...**

**90%**

of the global burden of disease is carried by the rest of the world





# **ONE IN MUSIC, ONE IN HEALTH**

**JULY 18, 2018**

**U2•JACK JOHNSON  
BEN FOLDS•THE NATIONAL**

**The Drax•Nemes  
Never In Vegas  
Speedy Ortiz•Pale Hands  
Mean Creek•Kingsley Flood  
Feral Jenny•Bent Shapes  
Horse Jumper of Love  
AND MORE!**



**@ HARVARD ATHLETIC COMPLEX**